

INFORMATION ABOUT AN INNOVATIVE PRODUCT / SERVICE

1. Company name / contact person (phone number, e-mail)
MASCO Investments Sp. Z o.o. (+48 504 419 531, rm.masco@gmail.com)
2. Product / service name
SHORT SEA EXCHANGE www.shortseaexchange.eu
3. Description of product / service functionality
<p>Short Sea Exchange is a unique project of online tool, which will be useful for European Short Sea Shipping community. The online platform will support Ship Owners, Charterers, Ship Managers, Ship Brokers and Traders, etc. in:</p> <ul style="list-style-type: none"> • Sale & Purchase, Chartering and contracting transactions • Maritime trading in Europe • Financing the maritime projects • Exchanging the market information • Leading the research and forecasting of the markets • Vessels' Valuations • Exchanging knowledge • Training the commercial shipping skills (e-learning delivered by online courses)
4. The type of satisfaction of the needs of the target group and its definition
<ul style="list-style-type: none"> • Easy access to important information necessary in Short Sea Shipping activities • Online access to European Short Sea Shipping knowledge, business resources and solutions • Modern, online access to transactions, what will meet current and future expectations of maritime business

5. Indication of innovative features of the product / service solution

- Online maritime business tool with possibility to link the business parties and lead the maritime transactions in innovative way
- Focusing and supporting European Short Sea Shipping – promoted and preferred way of transportation in Europe
- The online platform Short Sea Exchange will give easy access for searching maritime business opportunities, giving options for online transactions. This will increase the business efficiency, save costs and link the European Short Sea Shipping networks.

X agree to the free use and dissemination of information about an innovative product/service



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signature of the authorised person

Send: contact@bssc.pl