

ORGANISES AND INVITES  
YOU TO **ATTEND**

## PLENARY SESSION: Creation and implementation of IPR in SME and University

**Register & Join Us** for free  
on ZOOM Video Webinar,

on Thursday, January 21, 2020,  
at 10:00 AM,

and get insights into consulting  
opportunities.

Webinar **Registration link:**

[https://zoom.us/webinar/register/WN\\_Fabw017rTAuVBLiriLfiNQ](https://zoom.us/webinar/register/WN_Fabw017rTAuVBLiriLfiNQ)

Working together for a **green** Europe.

Implemented by:



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# AGENDA

10:00 - 10:10

**Boris Ćosić, Center of Technology Transfer:**

Introduction to the webinar and ZEVinnovation project

10:10 - 10:30

**Barbara Salopek, VINCO INNOVATION AS:**

Introduction to IPR and most important learnings

10:30 – 10:50

**Emma Blake, Norway**  
IPR in collaboration projects

10:50 – 11:10

**Domagoj Račić, Mreža znanja d.o.o.**  
IP management in open innovation

11:10 – 11:30

**Marek Grzybowski, Baltic Sea & Space Cluster:**

Research and development on zero-emission ship solutions – sources of financing

11:30 - 11:40

Q&A

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