

Offer

Baltic Sea & Space Cluster (BSSC)

Progress in the maritime economy forces companies to build globalised strategic bridges between the knowledge community and the business world, supported by grants from the European Union.

The innovation course for maritime entrepreneurs designed by our Cluster is based on:

- ✚ A new market orientation, i.e. innovative scientific and research activities that add value for the customer.
- ✚ Long-term investment in key technologies with high innovative potential.
- ✚ The emergence of new support systems for research.
- ✚ The growing importance of sustainable blue growth in the knowledge economy and corporate social responsibility.

BSSC support in:

- ❖ Development of an innovative company business model
- ❖ Defining the analytical and decision-making process.
- ❖ Creation of a team management structure for the project.
- ❖ Developing a business plan and financial analyses.
- ❖ Develop rules for document circulation and information exchange.
- ❖ Development of application documentation.
- ❖ Maintaining documentation in the project management process.
- ❖ Ensure systemic communication and promotion of the project among stakeholders while raising awareness of the project opportunities, especially among target groups of SMEs.
- ❖ Support for diffusion of technological potential of innovative products, technologies and services.
- ❖ Strengthening transnational cooperation of knowledge transfer in the field of digital, green transition and closed loop economy, innovation support.

Thanks to its professional qualifications and experience, BSSC ensures high quality of the proposed services. We carry out the tasks entrusted to us with due diligence, in order to achieve optimised economic effects for innovative solutions.

BSSC Support in:

Feasibility study which boils down to the assessment and analysis of the innovative potential of a project as a technology or product that:

- ✓ Will solve the problems of civilisation within, for example, cross-border value chains integrating technology, the circular economy, blue and sustainable development.
- ✓ As a commercial task, aims to create a culture of thinking in society about a complex future - on the basis of its intentional anticipation, through innovative design and implementation activity of enterprises.
- ✓ It will prepare for the absorption of external funds, including grants and subsidies from the European Union.

Project management (after external funding) - we implement the project approach to the organisation, map and optimise business processes. We comprehensively support, lead projects in agile or predictive methodology and offer:

- ✓ Build We implement the Project Approach
- ✓ We map and optimise processes
- ✓ Interim Project Management (IPM)
- ✓ Build Team Competence
- ✓ Change and Technology Management
- ✓ We manage finances
- ✓ We deal with reporting

Legal advice - the development of civilisation determines the competitiveness of markets. It forces entrepreneurs to give high priority to the protection of business-critical information, which makes it possible to achieve success in innovative business activities::

- ✓ Legal service of transactions
- ✓ Consortium agreements
- ✓ Confidentiality agreements
- ✓ Management of a security system for information constituting company secrets
- ✓ Preparing for the implementation of a personal data protection system