Poland Living Lab

Funded by the European Union

PARTNERS:

BSSC BALTIC SEA & SPACE CLUSTER

diesis network

IRISH SOCIAL ENTERPRISE NETWORK

COCETA

LEGACOOP FRIULI VENEZIA GIULIA

innova

# Baltic Sea & Space Cluster

# Examples and practical takeaways on coastal tourism and digitalisation in the Baltic Sea Region. (Poland)

Marek Grzybowski

bluedots

# INTERNATIONAL ACTIVITY - **PROJECTS**

## BSSC PROJECTs HUB:

**BLUEDOTS - SMP-COSME-2023-SEED - build the capacities of Social Economy SMEs acting in the Blue Economy to apply digital-social innovation**

**IP3-4 BLUE GROWTH Project [2023- 2025] - I3 INSTRUMENT DG REGIO**

**GALATEA [HORIZON 2020, INNOSUP-1]**

**ZEVinnovation Project 2018-1-1185 [NORWEGIAN FUND]**

**ECOPRODIGI**

**ELMAR**

**InterMarE**

**E-LASS**

**UMBRELLA**

**SB BRIDGE**

**TENTacle**

**SMART BLUE REGIONS**

**Space Academy**

**OPEN INNOVATION NETWORK**

ENMC European Network of Maritime Clusters

BSSC BALTIC SEA & SPACE CLUSTER

# MARITIME INDUSTRY 4.0

SHIPYARD 4.0

SHIPPING 4.0

PORT 4.0

GREEN TECHNOLOGY

MARITIME SURVEILANCE

Grant Management

873026 (GALATEA) IA

HORIZON 2020

Call: H2020-INNOSUP-2018-2020

Topic: INNOSUP-01-2018-2020

Beneficiary 9: BSSC

Legal Name: BALTYCKI KLASTER MORSKI I KOSMICZNY

PIC: 910357708 Status: VALIDATED

Legal Address: UL. POLSKA NR 13A LOK 1 , 81 339 , GDYNIA Poland

BSSC

i34BLUE GROWTH

Athens Institute for Education and Research

Newsletter No. 5, January 2022

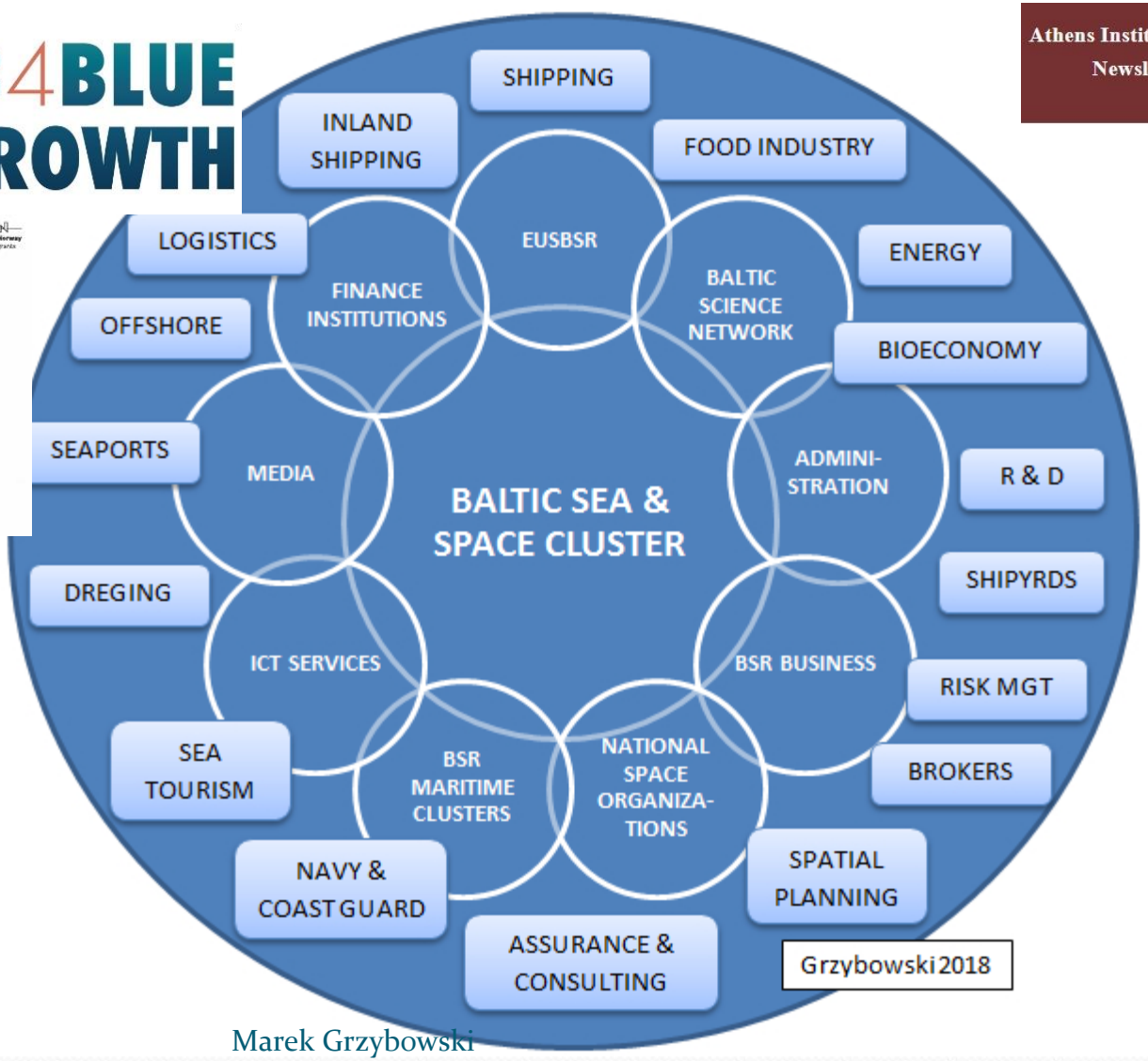
ZEVinnovation

ENMC

SEA EU

UN GLOBAL COMPACT

European Maritime Day 20 May




Marek Grzybowski

# CLUSTER MEMBERS and PARTNERS

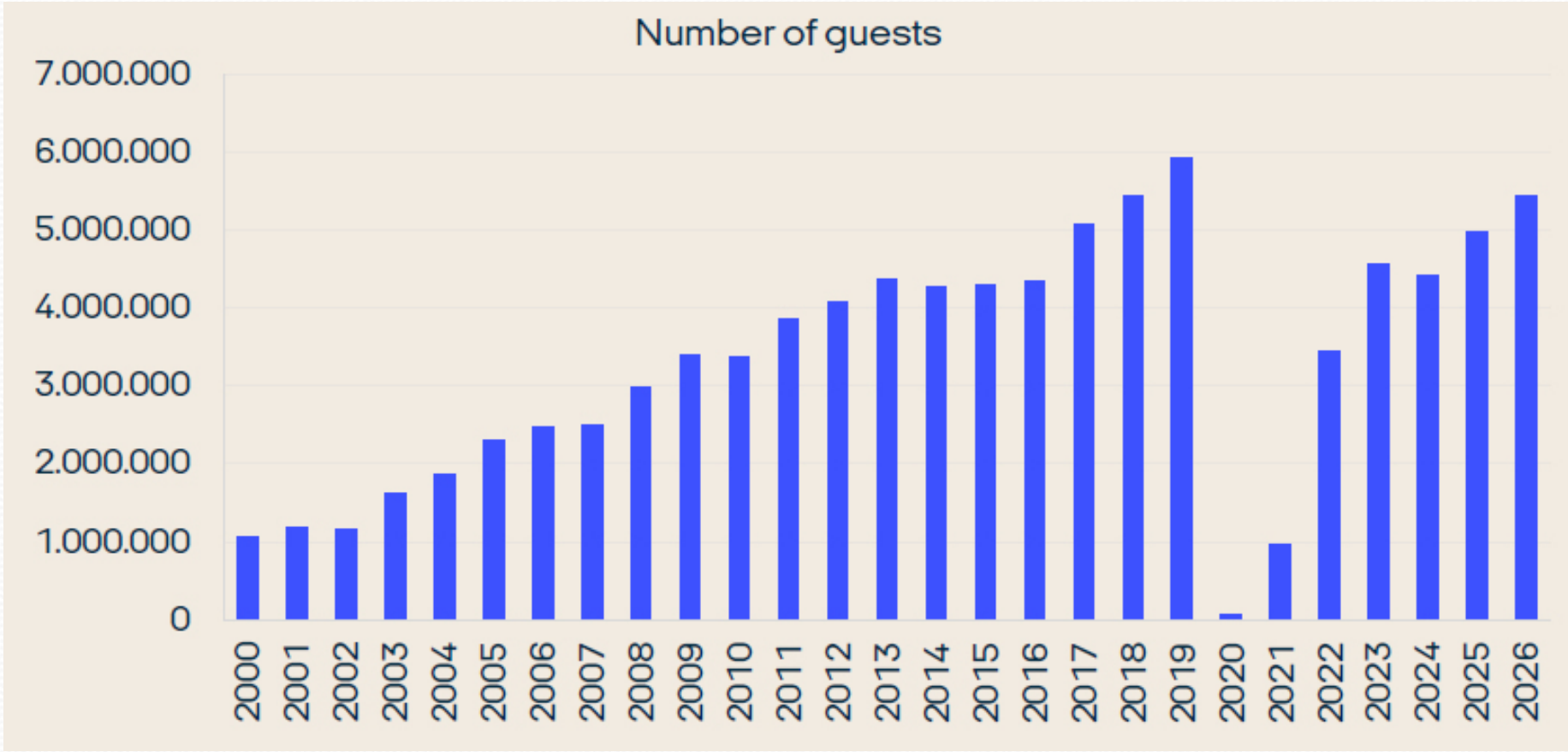
BSSC BALTIC SEA & SPACE CLUSTER

Marek Grzybowski

# CRUISE BALTIC MAP

Marek Grzybowski – SOURCE: CRUISE BALTIC

# CRUISE BALTIC IN NUMBERS




Marek Grzybowski – SOURCE: CRUISE BALTIC

Funded by the European Union

# CRUISE BALTIC IN NUMBERS

## Cruise Baltic Segments

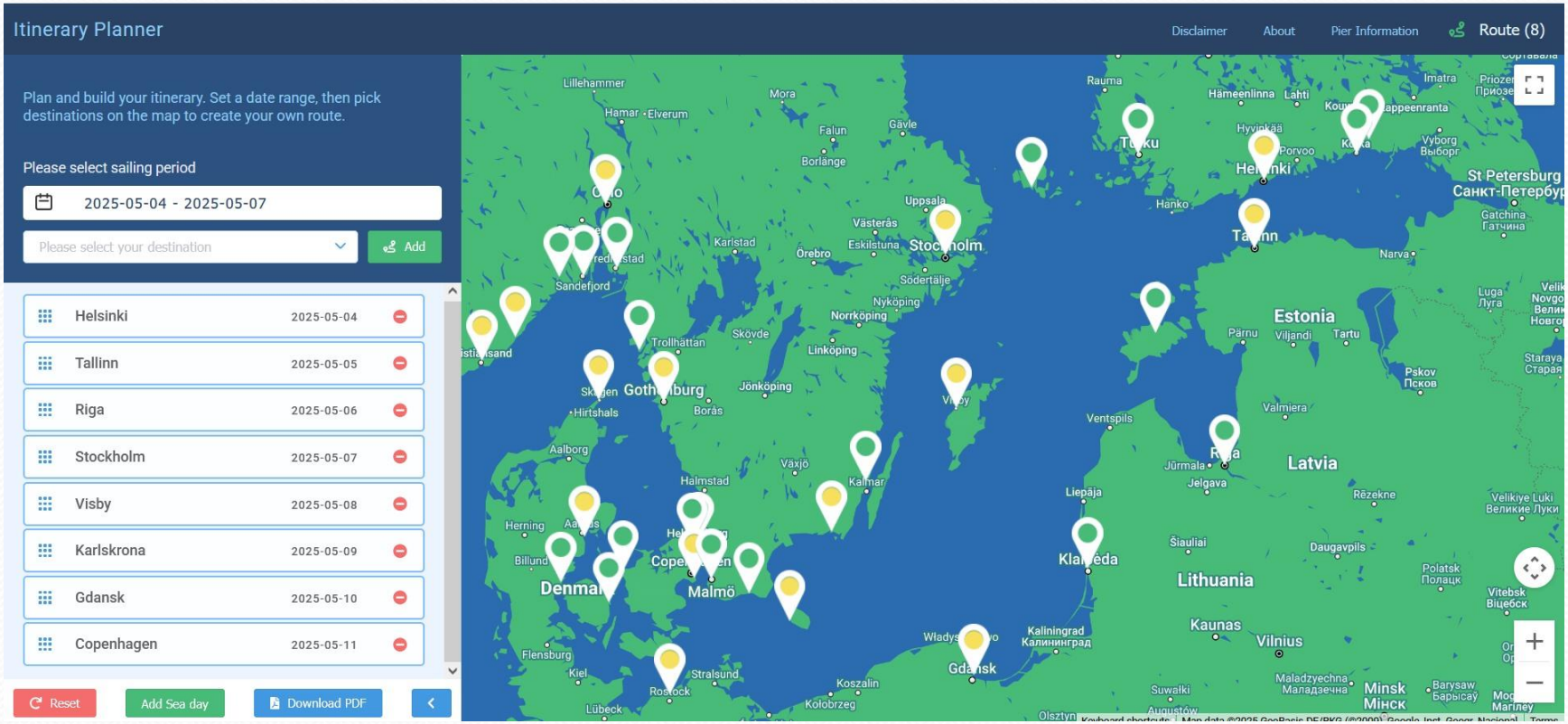
| | |
|---|---|
| Extra Small (0-4 calls) | Hamina (1), Ystad (2), Kalmar (2), Kalundborg (3), Malmö (3), Kotka (4), Helsingor (4) |
| Small (5-24 calls) | Nyborg (5), Helsingborg (5), Fredericia (6), Turku (7), Saaremaa (7), Härnösand (8), Lysekil (8), Mariehamn (11), Arendal (13), Karlskrona (16) |
| Medium (25-49 calls) | - |
| Large (50-199 calls) | Roenne (54), Gdansk (57) Klaipeda (59), Aarhus (62), Gothenburg (62), Skagen (82), Riga (85), Visby (100), Helsinki (101), Tallinn (118), Stockholm (136), Kristiansand (161), Rostock (165), Oslo (174), Kiel (188) |
| X-Large (200+ calls) | Copenhagen (316) |

*The above is based on 2025 calls.*

Marek Grzybowski – SOURCE: CRUISE BALTIC

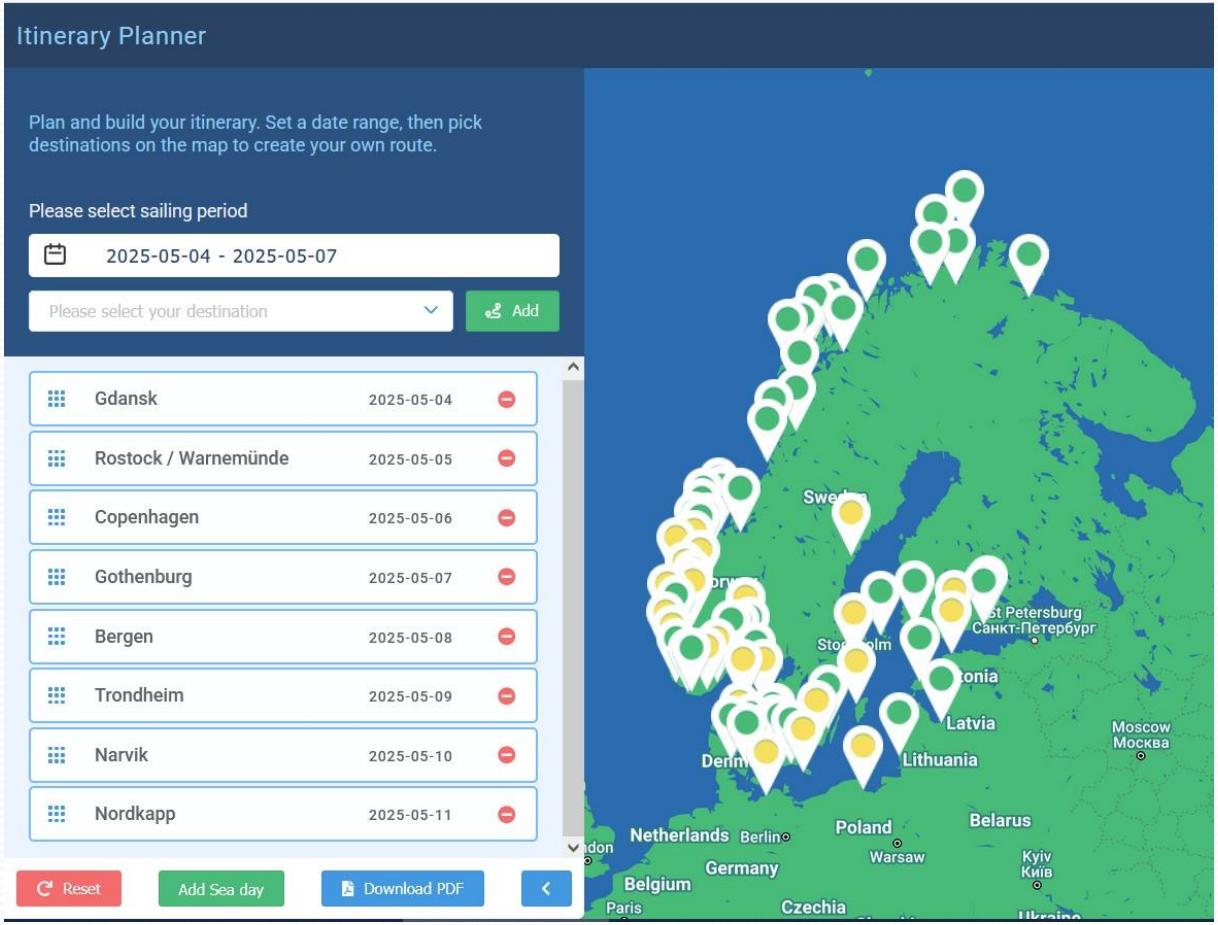
Funded by the European Union
bluedots
BSSC BALTIC SEA & SPACE CLUSTER

# Cruise Baltic and Cruise Norway Itinerary Planner




Marek Grzybowski

# Cruise Baltic and Cruise Norway Itinerary Planner




Marek Grzybowski – SOURCE: CRUISE BALTIC

# COOPERATION IN THE BALTIC SEA REGION
# MARITIME CLUSTERS BSR CHAIN

BSSC BALTIC SEA & SPACE CLUSTER

- Estonian Maritime Cluster
- Finnish Maritime Cluster
- German Maritime Cluster
- Latvian Maritime Cluster
- Swedish Maritime Cluster
- Polish Maritime Cluster
- Danish Maritime Cluster
- Norwegian Maritime Cluster

Baltic Sea Region Programme 2007-2013
Part-financed by the European Union (European Regional Development Fund and European Neighbourhood and Parnership Instrument)
StarDust
EUSBSR EU STRATEGY FOR THE BALTIC SEA REGION

KONFERENCYJNI
KREATYWNE EVENTY

BSSC

Poland Living Lab

Funded by the European Union

PARTNERS:
BSSC BALTIC SEA & SPACE CLUSTER
diesis network
IRISH SOCIAL ENTERPRISE NETWORK
COCETA
LEGACOOP FRIULI VENEZIA GIULIA
innova

**Baltic Sea & Space Cluster**

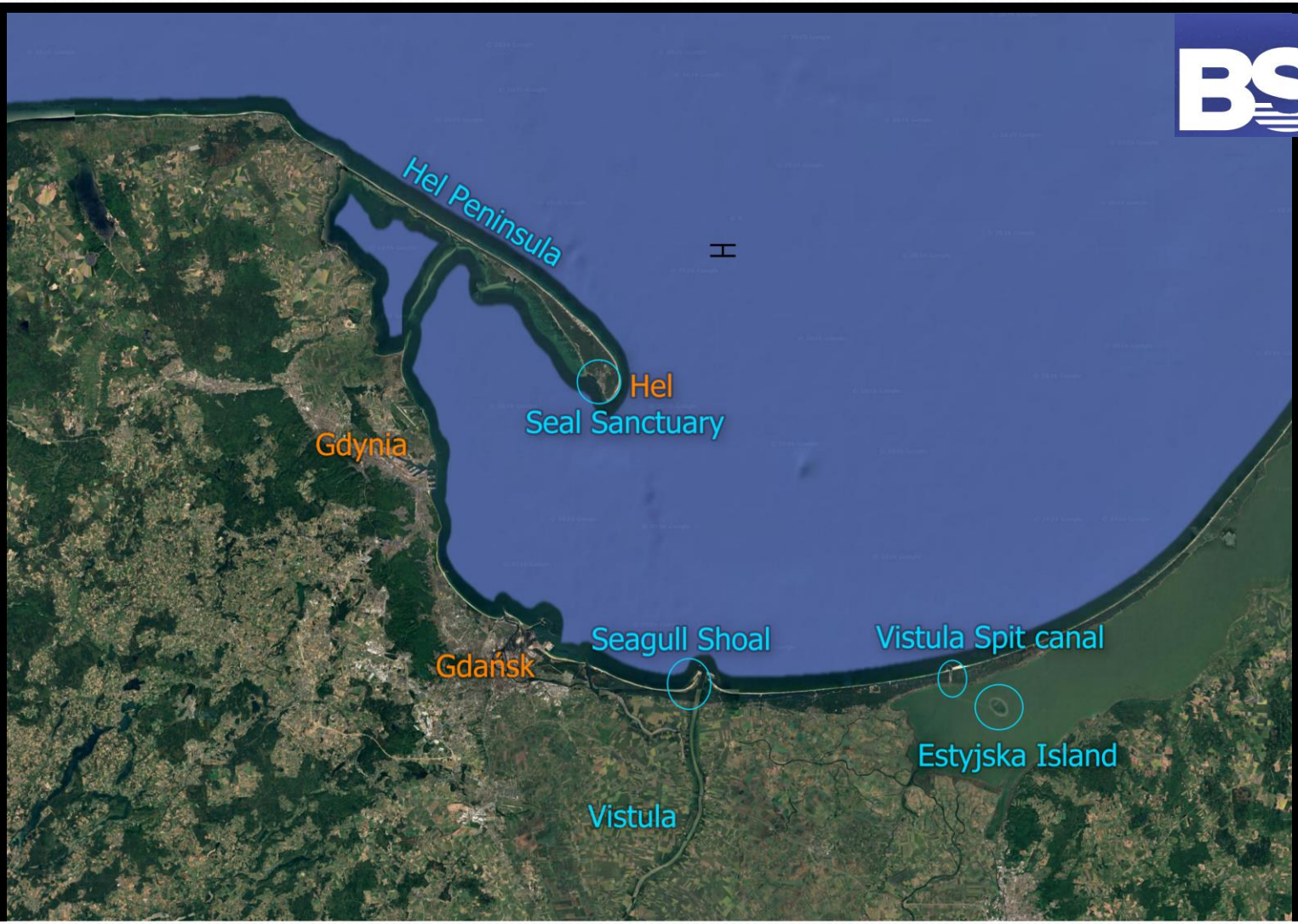
# POMERANIAN BLUE TOURISM ECOSYSTEM - BEST PRACTICES SHOWCASE

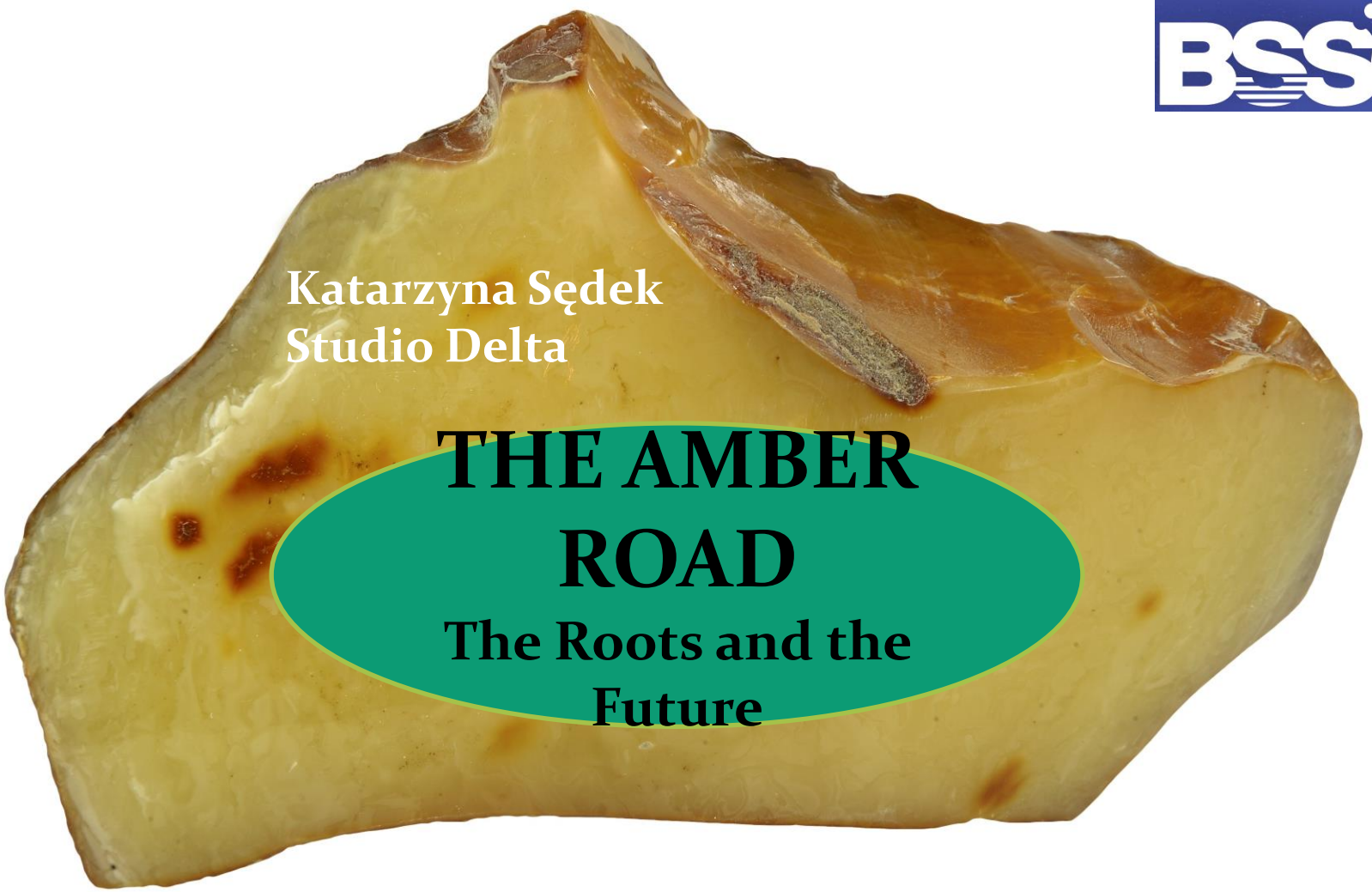
KAMIL RADAJAK, MIKOŁAJ WOJCIECHOWSKI

bluedots

# POMERANIA – THE LAND OF WATER

- Unique brackish water ecosystem (low salinity: ~7‰)
- Over 300 km of diverse Baltic Sea coastline (pomeranian voivodeship)
- Nearly 1/3 of the region is under environmental protection (600,000 hectares)
- Home to 2 National Parks and 134 Nature Reserves


Hel Peninsula
Hel
Seal Sanctuary
Gdynia
Gdańsk
Seagull Shoal
Vistula Spit canal
Estyjska Island
Vistula



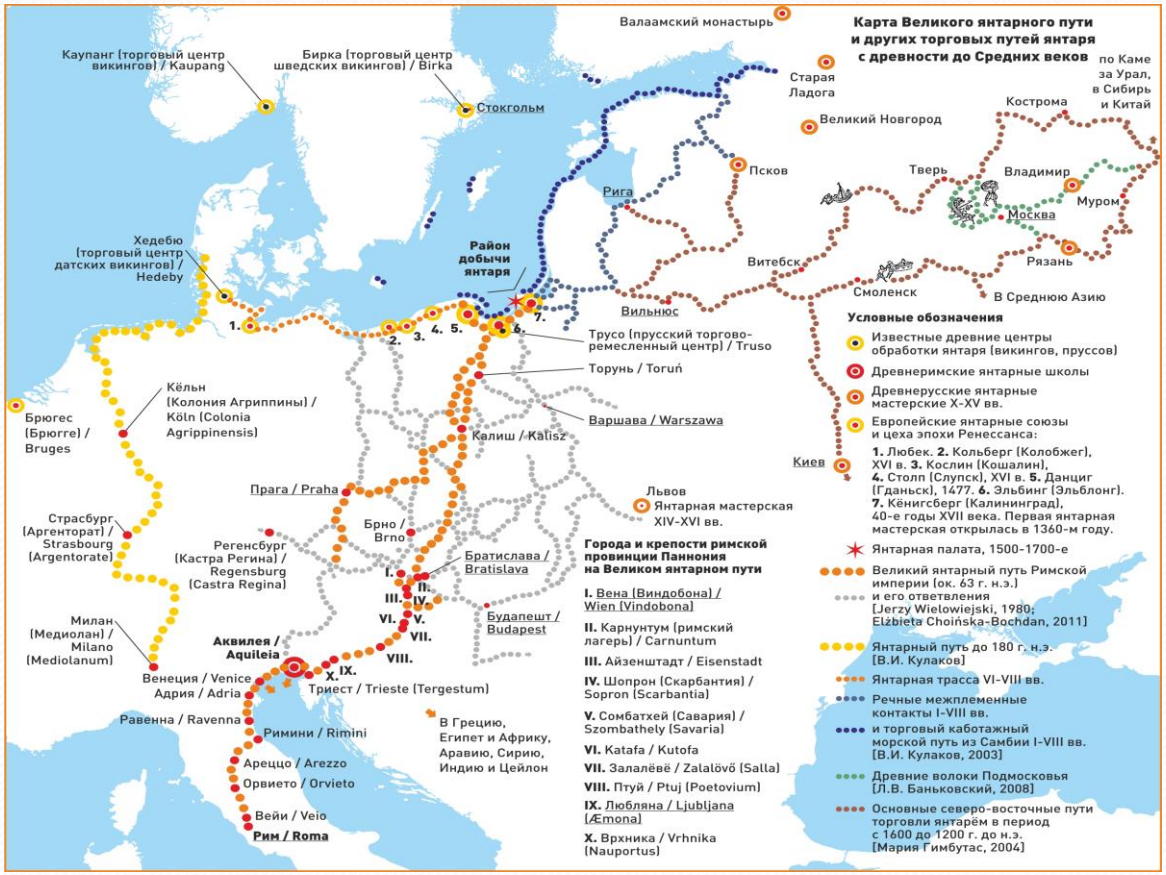
Katarzyna Sędek
Studio Delta

# THE AMBER ROAD

## The Roots and the Future

# AMBER COLOURS

# THE HISTORICAL ROADS



# BLUEDOTS Project

**SMP-COSME-2023-SEED - build the capacities of Social Economy SMEs acting in the Blue Economy to apply digital-social innovation**

EEA AND NORWAY GRANTS FUND
FOR REGIONAL COOPERATION

**PROJECTS SELECTED FOR FUNDING**

Subdivision by countries

Iceland Liechtenstein Norway grants Norway grants

**LEGA DELLE COOPERATIVE DEL FRIULI VENEZIA GIULIA (Legacoop FVG)**, PIC 945851754, established in VIA D. CERNAZAI 8, UDINE 33100, Italy,

and the following other beneficiaries, if they sign their 'accession form' (see Annex 3 and Article 40):

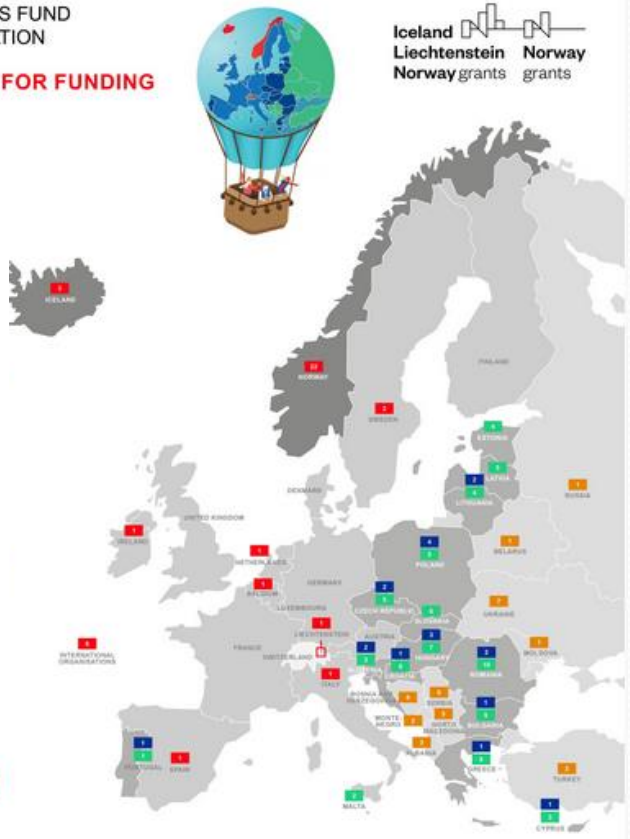
2. **CONFEDERACION ESPANOLA DE COOPERATIVAS DE TRABAJO ASOCIADO UNION DE COOPERATIVAS (COCETA)**, PIC 944931418, established in CALLE VIRGEN DE LOS PELIGROS 3 PISO CUARTO, MADRID 28013, Spain,

3. **INNOVA EG (INNOVA EG)**, PIC 939890328, established in BREITENFELDER STR. 12, LEIPZIG 04155, Germany,

4. **BALTYCKI KLASTER MORSKI I KOSMICZNY (BSSC)**, PIC 910357708, established in UL. POLSKA NR 13A LOK 1, GDYNIA 81-339, Poland,

5. **SOCENT COMPANY LIMITED BY GUARANTEE (SOCENT)**, PIC 900561872, established in THE BEA ORPEN BUILDING DUBLIN CITY UNIVERSITY COLL AVENUE EXTENSION GLASNEVIN, DUBLIN D09AR55, Ireland,

6. **DIESIS NETWORK (DIESIS)**, PIC 985317659, established in BOULEVARD CHARLEMAGNE 74, BRUXELLES 1000, Belgium,



# BLUEDOTS Project

**SMP-COSME-2023-SEED - build the capacities of Social Economy SMEs acting in the Blue Economy to apply digital-social innovation**

PARTNERS:

BSSC BALTIC SEA & SPACE CLUSTER

diesis network

IRISH SOCIAL ENTERPRISE NETWORK

COCETA

LEGACOOP FRIULI VENEZIA GIULIA

innova

## Main Objectives

**DIGITAL TRANSITION**

Empower SMEs with digital tools and technologies

**INTEGRATION OF DIGITAL INNOVATIONS**

Embed digital solutions into social economy SMEs

**SKILLS DEVELOPMENT**

Build SME knowledge and competitiveness through digital expertise

**TRANSNATIONAL COOPERATION**

Promote collaboration and best practices for sustainable Blue Economy growth

Funded by
the European Union

BSSC BALTIC SEA & SPACE CLUSTER

PARTNERS:

BSSC BALTIC SEA & SPACE CLUSTER

diesis network

IRISH SOCIAL ENTERPRISE NETWORK

COCETA

LEGACOOP FRIULI VENEZIA GIULIA

innova

# bluedots

## Key areas of focus

- Fishery and food production (e.g., aquaculture, mussel farming)
- Zero-emission shipping
- Renewable energy and marine litter management
- Blue tourism (coastal and inland) and educational initiatives
- Sustainable blue biotech and community water management

Empower social economy SMEs with digital tools and collaborative innovation to drive **sustainability**, **inclusivity**, and **resilience** in the Blue Economy.

Funded by
the European Union

bluedots

BSSC

Funded by
the European Union

# BALTIC SEA & SPACE CLUSTER

Marek Grzybowski
contact@bssc.pl

PARTNERS:

BSSC BALTIC SEA & SPACE CLUSTER

diesis network

IRISH SOCIAL ENTERPRISE NETWORK

COCETA

LEGACOOP FRIULI VENEZIA GIULIA

innova

bluedots

Digital Transformation for a Sustainable Blue Economy